



Beverley Town Hanseatic League Working Group:

**Present:** Mr Hamish Stewart, Cllr A Willis, Cllr C Wildey, Cllr L Johnson, Cllr D Horsley and Cllr C Hopkins, Mr G Johnson  
Mr Will Hall (ERYC VEY Manager), Helen Watson (Town Clerk)

## **MEETING OF BEVERLEY TOWN HANSEATIC LEAUGE WORKING GROUP**

Held remotely via Zoom on the 23<sup>rd</sup> July 2020 at 6.30pm.

**1. Apologies for absence.**

Apologies were received from Cllr M Pinder, Cllr T Astell, Cllr P Astell.

**2. To elect Chair for the Beverley Town Hanseatic League Working Group for the municipal year.**

Mr Stewart was proposed as Chair by Cllr Willis and seconded by Cllr Horsley. All present were In favour.

**3. To elect Vice-Chair for the municipal year.**

Cllr Wildey was proposed as Chair by Cllr Willis and seconded by Cllr Hopkins. All present were in favour.

**4. Chair's opening remarks and welcome to all group members.**

Mr Stewart welcomed all to the meeting and thanked everyone for attending in the difficult times. He remarked on the benefits of being a member of the Hanseatic League regarding tourism, twinning, employment and business. He identified the Country members of the Hanseatic League as Belarus, Belgium, England, Estonia, Finland, France, Germany, Iceland, Latvia, Lithuania, Netherlands, Norway, Poland, Russia, Scotland and Sweden, one of the largest groups in the world.

**5. To identify UK members of the Hanseatic League**

Mr Stewart identified the UK members as King's Lynn, Boston, Ipswich, Gt Yarmouth, Hull, Beverley, Edinburgh and Aberdeen.

**6. Will Hall (ERYC VEY Manager)**

Mr Hall gave a short presentation of how VEY can market the Hanseatic League connection supporting with connection at events, with PR and promotional flyers.

**7. To consider PR/Media, Websites, Leaflets, Advertising 2020.**

This was also discussed by Mr Hall who stated that some support may be available to help with the promotion of the Hanseatic League activities and events based around it.

**8. Tourism**

Mr Stewart stated that the Hanseatic League would benefit local Hotels, restaurants, pubs, medieval buildings (Minster, St Mary's), the Beck, river Hull and pubs. Discussion took place around all these factors of interest including Monks Walk & the Sun Inn, The Friary, Medieval streets, Beverley Market. Mr Hall commented that there may be some funding to help with this if it promoted overnight stay tourism.

#### **9. Town Walks**

Mr Stewart introduced taking in the above buildings and streets and around the Beck, looking at signage and footpaths.

The group discussed possible walks around the Beck area and remarked that some places would need some work to tidy them up with some signage directing the routes and possibly some interpretation boards.

#### **10. Youth Hanse**

Mr Stewart introduced the idea of sporting fixtures, musical tours, choir visits, church groups, scouts, guides and friendship tours. Discussions interested parties 2020. He talked about the Samman Scholarship for youth engagement. Cllr Hopkins agreed to talk to the Youth Coalition on this matter and report back.

#### **11. New signs at the Beck and new town signs 2020.**

Mr Stewart asked how the signs were to be pulled together for the Beckside Waterways project and wondered if this could help with the Hanseatic League.

#### **12. Visiting Luebeck to see around the HQ of the Hanseatic League 2020.**

Mr Stewart briefly discussed the trip to Luebeck next year and said he would report back with further information. Members were interested in attending.

#### **13. Meeting of all the UK Hanseatic League.**

Members discussed the UK way forward by arranging a meeting when possible due to the Covid restrictions, with Stefanie Bischof of, Hanseamanagerin as guest of honour 2020 or 2021 depending on how travel and meetings are and when possible.

#### **14. Business Hanse**

Mr Stewart discussed arranging meetings with Import/export business and tour operators to explain what the Business Hanse is all about 2020. Members discussed that when the group have more information there will need to be meetings with stakeholders

#### **15. Adult exchange visits 2021.**

The Group discussed potential exchange visits in the future when recreational travel is an option.

#### **16. Riga International 2021 August 19<sup>th</sup> to 22<sup>nd</sup> 2021.**

Mr Stewart stated that it would possible to arrange group travel to Riga, however this would need to wait till recreational travel is possible and safe.

#### **17. Beverley celebrations in 2021.**

It was noted that it is the St John of Beverley anniversary next year starting from May. It was discussed that September would be good timing for a special event.

#### **18. Books for adults for the Beverley and the Hanseatic League 2021.**

Discussion took place on the options of producing a book detailing the Hanseatic League for both children and adults.

**19. Allocation of duties**

Mr Stewart stated that there was a lot of tasks to achieve and that the allocation of duties to the Vice Chair Cllr Wildey and Cllr Hopkins would be appreciated.

**20. Suggesting a budget and sources.**

Mr Stewart said it would be good to look at funding and what is required at the next meeting. Cllr Hopkins agreed to look into funding and talk to Cllr Pinder on this matter. The Town Clerk and Mr Hall stated ERYC gave funding advice for free and were worth contacting.

***Mr Stewart stated that the group need to choose 3 photos of Beverley to send to the Hanseatic League HQ and encourage the group to share photos and support with the selection process. This will be done by email.***

**Date of next meeting Tuesday 20<sup>th</sup> August 2020 at 6.30pm**

Mr Stewart thanked all for attending.

**Signed.....Date.....**