

# BEVERLEY IN BLOOM WORKING GROUP

**Wednesday 11<sup>th</sup> September 2019**  
**At 1.30pm at 12 Well Lane, Beverley**

**Present:** Linda Freeman (Chair), , Peter Dack, Sue Dyer, Mary Hutchinson, Elizabeth Jones, Margaret Martin, David Ryley, Marian Shaw, Christina Upton, Clive Waddington, Lance Wardell, Judith Wojciechowski.

**In attendance:** Helen Watson (Town Clerk), Matthew Snowden (Deputy Town Clerk)

Min No	Item Details	Person to action
	Prior to the start of the meeting, the Mayor of Beverley Cllr Duncan Jack congratulated Beverley in Bloom for their success at the Yorkshire in Bloom Awards (see item 16/19 below)	
11/19	<b>Apologies for Absence</b>  Sue Dack, Cllr C. Hopkins, Christina Mathew, Wendy Usher-Bacon	
12/19	<p><b>To Review Minutes from 26<sup>th</sup> June 2019</b></p> <p>(i) To note the Minutes of the previous meeting on the Wednesday 26<sup>th</sup> June 2019.</p> <p><b>Proposed:</b> L. Wardell  <b>Seconded:</b> S. Dyer</p> <p><b>Resolved:</b> <i>That the Minutes of the meeting dated Wednesday 26<sup>th</sup> June 2019 be approved.</i></p> <p>(ii) Matters arising from those minutes.</p> <p><b>4/19 ii)</b> The Chair reported that a memorial plaque for the late Tony Ashby was being arranged and would be placed on one of the planters along Walkergate, as this was an area he tended.</p> <p><b>6/10 iv) b)</b> It was explained that following the inventory audit, there were plans to reduce the number of barrier planters around town by about 20, but there would be efforts to consolidate planning in key locations rather than spread things too thinly across a much wider area. It was noted that this would also help rationalise the route for future Yorkshire or Britain in Bloom judging.</p> <p><b>6/19 iii)</b> It was reported that the bowser was not working efficiently and therefore causing watering issues. It was agreed that Lance Wardell and Peter Dack would look into the possibility of a battery operated pump to hopefully resolve this issue.</p> <p><b>8/19</b> Concerns were raised that if the group is to enter Britain in Bloom in 2020, this would result in additional finances being required and therefore Beverley in Bloom needs to work towards increased financial sustainability. The Chair reported that she is in liaison with various companies in the hope of striking some positive deals. Committee members also expressed the hope to attract some younger people to help Bloom efforts, due to the small number of older volunteers currently engaged.</p>	<p><b>Linda Freeman</b></p> <p><b>Coordinators</b></p> <p><b>Lance Wardell and Peter Dack</b></p> <p><b>Everyone</b></p>

<p><b>13/19</b></p>	<p><b>To receive a Statement of Accounts</b></p> <p>The Deputy Town Clerk reported that Beverley in Bloom currently had £949.02 in their account.</p> <p>Members discussed the need to increase both membership and finances if Beverley in Bloom is to continue succeeding.</p>	
<p><b>14/19</b></p>	<p><b>Chair's Report</b></p> <p>The Chair reported on the successes recently achieved at Yorkshire in Bloom (see item 16/19 below). It was also reported that with autumn fast approaching, work would have to be carried out to organise winter planting in October.</p> <p>It was highlighted that where possible plants would be saved and reused rather than being disposed of, as part of Beverley in Blooms desire to be both financially and environmentally aware.</p> <p>The chair mentioned the proposals to consolidate efforts in specific areas next year, following the success of the groups work in Railway Square and at the station itself.</p> <p>She thanked all those who had supported the efforts of Bloom over the past year and looked forward to working together in the future to continually develop the floral aspects of the town, which are enjoyed by residents and visitors alike.</p> <p>The Chair thanked the Town Council officer and members for their ongoing support.</p>	
<p><b>15/19</b></p>	<p><b>Coordinator Report</b></p> <p>Sue Dyer explained that the Wednesday evening deadheading sessions had resumed.</p> <p>It was also reported that students taking part in Operation Lifestyle had helped to clean up part of Trinity Lane car park and that they will also help Bloom during the autumn half term.</p> <p>It was reported that a new Instagram page had been created for Beverley in Bloom and currently has 141 followers.</p> <p>Members also mentioned the promotion of Beverley in Bloom the local media.</p> <p>It was also reported that there is a Bloom planter behind East Riding Theatre, which needs moving</p>	<p><b>Deputy Town Clerk and Handyman</b></p>
<p><b>16/19</b></p>	<p><b>Yorkshire in Bloom</b> – the Chair to report back on the Yorkshire in Bloom awards (held on Tuesday 10<sup>th</sup> September 2019)</p> <p>The Chair and Town Clerk were delighted to report back that Beverley had been awarded the following from Yorkshire in Bloom:</p> <ul style="list-style-type: none"> <li>• <b>Gold (Large Towns)</b></li> <li>• <b>Large Towns Overall Winner</b></li> <li>• <b>RHS Yorkshire Rose Award – Best Town</b></li> </ul> <p>In addition, other achievements were Gold awards for Beverley Racecourse, the Flemingate Centre and Molescroft Primary School.</p> <p>The Chair thanked everyone who had worked so hard to help achieve these accolades and that we are now waiting to see if Beverley is invited to enter Britain in Bloom 2020.</p> <p>Members discussed a range of potential projects and developments, including wider partnership work and new ideas, which could form part of the entry if that happens.</p>	

17/19	<p><b>Operational Matters</b></p> <p><b>i) Winter Planting:</b> It was reported that all primulas were at members' homes, ready to be planted up around the town in October for winter displays</p> <p><b>ii) Summer Planting:</b> The Chair explained a timetable of summer planting actions would be created in late September and circulated to members. It was also reported that much work to prepare plants will take place at the Woodmansey site.</p> <p><b>iii) Areas/Locations to work in:</b> It was reported that work was ongoing in various areas. Volunteers were reminded to keep a note of the number of hours they work, as these can prove useful as "in kind" support when applying for grants/external funds.</p> <p><b>iv) Recording:</b> Clive and Marion were thanked for their work compiling an audit of barrier planters. As reported earlier in the meeting, recording of infrastructure will help the group to relocate planters to create condensed areas of floral displays rather than spreading planters too thinly throughout the whole town.</p> <p><b>v) Beverley Railway Station:</b> The Chair reported that a meeting was scheduled with Paul Palmer on 12/09/19 at the station to look at what further work Bloom can carry out in partnership/with the support of ERYC.</p>	<p><b>Bloom Planting Volunteers</b></p> <p><b>Linda Freeman</b></p> <p><b>Coordinators and all members</b></p> <p><b>Coordinators and all members</b></p> <p><b>Linda Freeman, Coordinators and Paul Palmer</b></p>
18/19	<p><b>Fundraising</b></p> <p>It was reported that there would be an event at the Woodmansey site on Sunday 15<sup>th</sup> September. This would include support for a range of community organisations, including Men in Sheds, etc. The Chair asked for volunteers to help on the day, as there would be a tombola to raise funds for Bloom</p>	
19/19	<p><b>Newsletter</b></p> <p>The Chair thanks the Deputy Town Clerk for helping to produce a new-look newsletter. It was discussed that future editions might be written in such a way as to engage with people currently not part of Bloom and circulated to places such as GP surgery waiting rooms, community centres, etc., in the hope this will promote the work of the group and encourage new volunteers. It was suggested that the next edition could be produced in the new year.</p>	<p><b>Deputy Town Clerk, Linda Freeman, Christina Upton, Wendy Usher-Bacon, Coordinators</b></p>
	<p>The meeting ended at 3:15pm</p> <p>Future meetings will be held on 12<sup>th</sup> February 2020, 8<sup>th</sup> April 2020, all at 1:30pm, Beverley Town Council Meeting Room</p>	